

The banner is split into two sections. The left section is white and contains the 'Forbes' logo in a large, blue, serif font, followed by a vertical line and the words 'Technology Council' in a smaller, blue, sans-serif font. The right section is a solid dark blue and contains the year '2022' in white, sans-serif font, with horizontal lines on either side, and the words 'OFFICIAL MEMBER' in white, all-caps, sans-serif font below it.

Forbes

Technology
Council

2022
OFFICIAL MEMBER

Press Release for Member Distribution

Miles Abraham, Simply Intense Media accepted into Forbes Technology Council

Forbes Technology Council Is an Invitation-Only Community for World-Class CIOs, CTOs, and Technology Executives.

[Port of Spain (30 Aug 2022)] —Miles Abraham, Director of Strategy and Innovation, Simply Intense Media Caribbean Ltd, a Caribbean-born digital-first solutions agency bridging the gap between business, technology, and innovation, has been accepted into Forbes Technology Council, an invitation-only community for world-class CIOs, CTOs, and technology executives.

Mr. Abraham was vetted and selected by a review committee based on the depth and diversity of his experience. Criteria for acceptance include a track record of successfully impacting business growth metrics, as well as personal and professional achievements and honors.

“We are honored to welcome Miles Abraham into the community,” said Scott Gerber, founder of Forbes Councils, the collective that includes Forbes Technology Council. “Our mission with Forbes Councils is to bring together proven leaders from every industry, creating a curated, social capital-driven network that helps every member grow professionally and make an even greater impact on the business world.”

As an accepted member of the Council, Miles has access to a variety of exclusive opportunities designed to help him reach peak professional influence. He will connect and collaborate with other respected local leaders in a private forum. Miles will also be invited to work with a professional editorial team to share his expert insights in original business articles on Forbes.com, and to contribute to published Q&A panels alongside other experts.

Finally, Miles Abraham will benefit from exclusive access to vetted business service partners, membership-branded marketing collateral, and the high-touch support of the Forbes Councils member concierge team.

Mr. Abraham looks forward to continuing to push the boundaries of superior innovation and digital transformation solutions for the Caribbean markets as a passionate believer in regional development.

“The region is full of opportunities,” Miles shared to the press, “the digital landscape holds so many possibilities with the right strategies and partners that disruption is inevitable. Consumer habits are changing, and as the market demands it, businesses that grow in their

responsiveness, agility, and presence will always win - and I am looking forward to being a part of that.”

ABOUT FORBES COUNCILS

Forbes Councils is a collective of invitation-only communities created in partnership with Forbes and the expert community builders who founded Young Entrepreneur Council (YEC). In Forbes Councils, exceptional business owners and leaders come together with the people and resources that can help them thrive.

For more information about Forbes Technology Council, visit forbestechcouncil.com. To learn more about Forbes Councils, visit forbescouncils.com.

ABOUT SIMPLY INTENSE MEDIA CARIBBEAN LTD

Simply Intense Media Caribbean Ltd is a world-class media agency focused on working with clients to envision and execute innovative digital-first customer experiences. Using a range of advanced tools and strategies, Si delivers brilliant solutions, which lead to tangible business results for clients and their brands in banking, finance, retail, entertainment, FMCG, and the oil & gas industries.

With over 20 years operating a unique business model that delivers digital transformation projects, award-winning modern marketing, and enterprise-grade loyalty programmes to the Caribbean, excellent results and significant investments in technology and process, Simply Intense has used next-generation digital-first strategies to become recognized as a top-tier firm for innovative-minded thinkers and doers for the region.

For more information, visit www.simplyintense.com